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TrainingIndustry.com Unveils Top 20 Content Development Companies

Cary ,NC June 29, 2011 -TrainingIndustry.com releases today its 2011 Top 20 Content Development Companies list. This list recognizes the top content development companies in our industry. This first annual list joins TrainingIndustry.com's current roster of top provider lists, designed to help buy-side organizations in their search for the right training partner.

TrainingIndustry.com frequently reviews, surveys and assesses training companies that provide services to the corporate marketplace. The Top 20 list is designed to support the corporate procurement process by aiding in the evaluation of potential custom content development companies.

[Click here to view the Top 20 Content Development Companies](#)

Selection to this year's Top 20 Content Development Companies was based on the following criteria:

- Industry visibility, innovation and impact
- Capability to develop a broad set of custom training programs across many modalities
- Subject matter expertise across topic and industry
- Company size and growth potential
- Strength of clients
- Geographic reach



"The organizations recognized on the Top 20 Content Development Companies list represent the best of the best in the industry, and provide services to many of the top companies around the world," said Doug Harward, Chief Executive Officer, Training Industry, Inc.

"I was impressed by the quality and innovation of the companies named to our 2011 list," said Ken Taylor, Chief Operating Officer, Training Industry, Inc. "These top-notch organizations are leading the way in creating engaging learning programs."

[Click here to view the Top 20 Content Development Companies](#)

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